

ABSTRACT OF DISCLOSURE

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This invention relates to a method or apparatus
capable of displaying a high-quality image using a
reversible image display medium which can be
5 repeatedly used and in which a cell(s) formed between
two substrates accommodates at least two kinds of
frictionally chargeable dry developing particles
having different chargeable polarities and different
optical reflection densities; an electric field is
10 applied to the developing particles for performing
image display; in image display, the electric field
strength of, e.g., 0.3 V/ μ m to 3.0 V/ μ m is applied to
the developer; an oscillating force (e.g. oscillating
magnetic field) is applicable; the oscillating force
15 is substantially stopped during application of the
electrostatic field; after completion of the
electrostatic field, the surface of the medium on the
image observation side may be charged to a potential
holding the displayed image; optionally before image
20 display, an alternating electric field may be applied
to stir the developer for initialization of the
medium; before and/or in image display step, an
oscillating magnetic field may be applied to the
developer using a device for applying a magnetic
25 stirring force to the developer.